

# **DRAFT**

## **ATHLETICS STRATEGIC PLAN**

May 7, 2015

### **BELIEFS - DRAFT**

Athletics play an important role in school climate and culture.

Student athletes deserve state of the art facilities and equipment.

Athletics promotes character traits that are of high value to personal development and success - now and in the future.

Athletics compliments a comprehensive wellness system for students.

Athletics play a vital part in the academic success of students - K-12 and beyond.

Athletics leaders make a significant difference for student athletes.

### **VISION STATEMENT – DRAFT**

SBCUSD will be a leading force in athletics. Our student athletes will be personally ethical, scholastically successful, and athletically competitive. Our athletic personnel will be keepers of hope on and off the field. Our athletic programs will be hallmarks of the four C's:

Contribution to academic success

Consistent sportsmanship

Competition with integrity

Champion of wellness

### **STRATEGIES - DRAFT**

We will ensure schools have a positive culture and climate that supports athletics.

We will allocate and secure funding to ensure modern, state of the art facilities and equipment.

We will embed transferrable life skills in the experiences of every student athlete.

We will contribute to creating a system of opportunities for SB youth to participate in a comprehensive wellness system.

We will cultivate college eligibility through graduation and use athletics as a springboard to higher education.

We will ensure that every student athlete has access to quality athletic personnel.

### **MOTTO - DRAFT**

**SHOW** – Success through Hope, Opportunity and Will