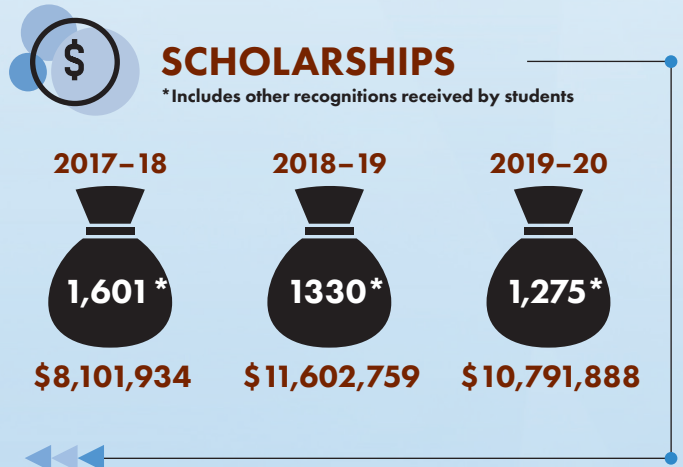
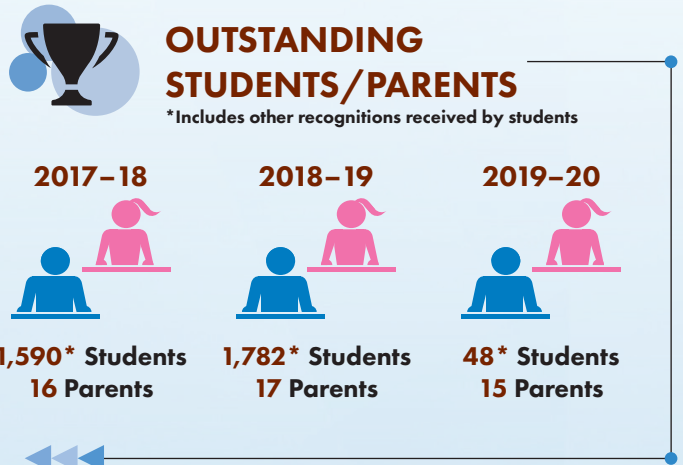
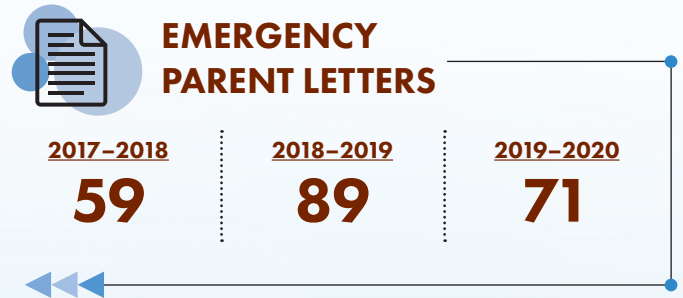
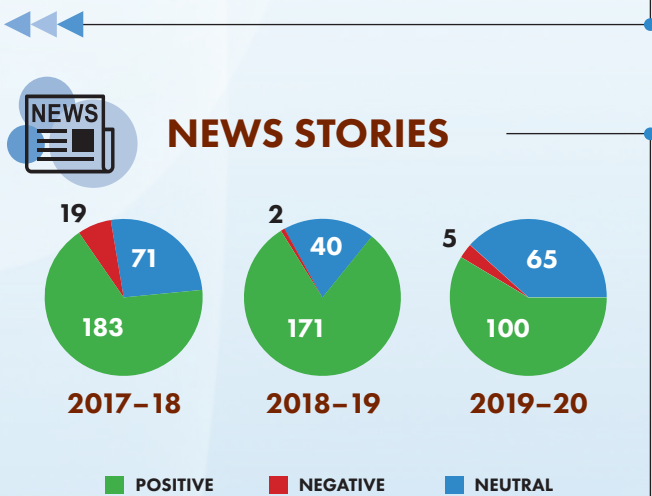


Summary of Support for the San Bernardino City Unified School District





PRINTING IMPRESSIONS

2017-2018
39,971,165
IMPRESSIONS

2018-2019
34,914,881
IMPRESSIONS

2019-2020
23,407,711
IMPRESSIONS



GRAPHIC DESIGN WORK ORDERS

2017-18

1,701

2018-19

1,400

2019-20

640



VIDEO REQUESTS

2017-2018
191 REQUESTS FOR
FILMING
142 PROJECTS
EDITED

2018-2019
154 REQUESTS FOR
FILMING
131 PROJECTS
EDITED

2019-2020
152 REQUESTS FOR
FILMING
132 PROJECTS
EDITED



SOCIAL MEDIA



FACEBOOK

2018-2019
1,192
NEW PAGE LIKES

2019-2020
3,270
NEW PAGE LIKES

12,440
PAGE VIEWS

57,148
PAGE VIEWS

1,147,788
PEOPLE REACHED

2,081,003
PEOPLE REACHED

159,872
PEOPLE ENGAGED

N/A
PEOPLE ENGAGED



TWITTER

2018-2019
419,109
IMPRESSIONS

2019-2020
1,179,400
IMPRESSIONS

9,172
ENGAGEMENTS

N/A
ENGAGEMENTS



INSTAGRAM

2017-2018
320
POSTS

2018-2019
472
POSTS

2019-2020
1,869
POSTS

1,068
FOLLOWERS

1,547
FOLLOWERS

4,657
FOLLOWERS

